



EMPOWERING VOICES

Zeta Phi Beta Sorority, Inc
Great Lakes Region Publication
www.glrzeta.org
Spring Newsletter 2011



ILLINOIS INDIANA KENTUCKY MICHIGAN MINNESOTA OHIO WISCONSIN

Sheryl P. Underwood
International Grand Basileus

Cynthia A. McCoy
Great Lakes Regional Director

Patricia Jones
Chair of the Executive Board

Greetings from Empowering Voice Soror Cynthia A. McCoy Great Lakes Regional Director

Call to Action

"This is our moment. This is our time. Our time to turn the page on the history of the past and bring new energy and new ideas to the new challenges we face. Our time to offer a new direction for the organization we love."

~ Soror Cynthia A. McCoy,
Regional Director

Dear Sorors, Amicae and Youth of the Great Lakes Region:
Welcome to the inaugural edition of the:

[Empowering Voices Newsletter](#)

We hope that you view it as a quality and informative publication which motivates the region to harness our power, passion and maximize our organizational strengths.

On behalf of our 23rd International Grand Basileus, Soror Sheryl P. Underwood and the State Directors of our "Great" Region, I extend a warm blue and white invitation for you to attend the 77th Annual

Great Lakes Regional Leadership Conference to be held in Milwaukee, Wisconsin with the theme of:
"EmPOWERing Women in Business and Leadership"

Your leadership team's core belief in excellence has borne fruit in the form of a strategic, imaginative and thought provoking conference built on a foundation of individual and organizational empowerment and contains many new and exciting enhancements!

Your adept leadership team:

- ✦ Soror Renee S. Byrd, Illinois State Director
- ✦ Soror Karrie Woodard-Jackson, Indiana State Director
- ✦ Soror Lisa C. Ogburn, Kentucky State Director
- ✦ Soror Elnor Taylor, Michigan State Director
- ✦ Soror Annette Ross-Gray, Ohio State Director
- ✦ Soror Jennine L. Swafford, Wisconsin/Minnesota State Director

Our goal is for you to leave the conference with a new sense of direction and zealous engagement, Remember, it is;

OUR PROMISE TO YOU

I continue to be humbled as I serve as the Director of this phenomenal Region! I wish you safe travels as you begin your conference journey to Wisconsin.

In Blue and White Sisterhood,
Soror Cynthia A. McCoy
22nd Great Lakes Regional Director
Zeta Phi Beta Sorority, Incorporated
Diamond Life Member

Inside This Issue
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TO: Sorors of the Great Lakes Region

FROM: Soror Cynthia A. McCoy
22nd Great Lakes Regional Director

Soror Renee S. Byrd - Illinois State Director
Soror Karrie Woodard-Jackson – Indiana State Director
Soror Lisa C. Ogburn - Kentucky State Director
Soror Elnor Taylor - Michigan State Director
Soror Annette Ross-Gray - Ohio State Director
Soror Jennine L. Swafford - Minnesota / Wisconsin State Director



OUR PROMISE TO YOU

One of the benefits of Our Promise is to provide consistent interaction with Sorors within the Great Lakes Region while providing an anchor, in which our Sorors continue to be engaged in our future.

We will demonstrate imagination, foresight and sensibility in what we do. We will give you our best. We will make a difference for you and the Zeta Phi Beta Sorority organization.

The leadership team will “live” the following competencies of:

Listen:

As the Great Lakes Region settles into its seventh decade, we've learned to listen to our membership in order to understand their vision, hear their ideas and capture their passion.

Deliver:

Our commitment to the Sorors in the Great Lakes Region of customer service is not a slogan; it's the way we “live”. Delivering knock-your-socks-off service is the goal-not once-but every time we interact with our membership. We mean what we say. If we promise it, you can count on it, every time.

Measure:

Your success is our success and we like to know how we're doing.

By tuning into what our membership is really thinking rather than what we think they're thinking, we have an opportunity to correct challenges early and capitalize on successes quickly.

How did we do? Is there anything we can do better? As always, we appreciate your constructive feedback.

Excellence:

A day doesn't go by without the Great Lakes Region leadership team thinking and acting on doing the right thing. Our leadership team's core belief in excellence has created an environment focused on doing the right thing and delivering excellence.

As Aristotle said, “We are what we repeatedly do. Excellence, then, is not an act, but a habit.”

Thanks for all that YOU do and the contributions you continue to make and the immeasurable value that you add to the Great Lakes Region within Zeta Phi Beta Sorority, Inc.

Please review the attached document which outlines the Great Lakes Region Goals for 2011.

We hope you enjoy our journey together!

Soror Cynthia A. McCoy
22nd Great Lakes Regional Director
Zeta Phi Beta Sorority, Incorporated
Diamond Life Member
Email: greatlakesregdr@gmail.com
Cell Phone: (773) 704-8022
Home Phone: (773) 221-2235

A Message from the International Grand Basileus

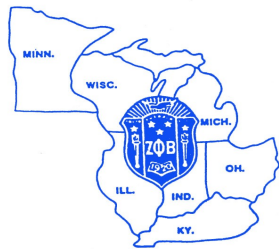
Empowering Voice Soror Sheryl P. Underwood



"New Beginnings for Every Generation"

PLAN OF PURPOSE

1. Begin funding each component of Z-H.O.P.E.™ as well as solicit celebrities to cosponsor the Sorority's efforts.
2. Begin cutting the budget by at least 25% & continue the current payment schedule to have a zero (\$0) balance on the National Headquarters Renovation loan in 8 years.
3. Begin action immediately on items outlined in the Blue Ribbon Task Force Report.
4. Begin interaction with the 2nd Anti-Basileus & the National Educational Foundation to establish 10 scholarships (different fields and disciplines of study) in \$10,000 increments for a period of 10 years for a one million dollar endowment. One of the scholarships will be in honor of *Soror Zora Neale Hurston* for the study of anthropology and folk literature and will be awarded in conjunction with the festival in Eatonville, FL.
5. Begin focusing on Headquarter operations in the areas of data management, quality control, distribution, and standard operating procedures.
6. Begin underwriting ZOL™, utilizing leaders in the field of business and politics to serve as facilitators.
7. Begin collaboration of combining the ZOL™ training with the Leadership Conference. Begin incorporating sponsorships from external organizations and speakers during the Leadership Conference what will provide additional funding to reduce cost to participants.
8. Begin distributing financial reports & FYI's to the membership on a quarterly basis as well as establishing a consistent Archon schedule.
9. Begin a National Undergraduate & Youth Summit that will focus on the areas of Leadership, Training, Business & Politics, as well as Zeta's internal structure, policies and procedures.
10. Begin the renovations of Birch Haven that the executive board approved in January '07 now that we have completed National Headquarters.
11. Begin a MIP Task Force to include the 1st & 3rd Anti-Basilei, and the Graduate & Undergraduate Member-At-Large to revisit our policies & improve procedures. Publish a MIP Toolkit on things undergraduates and graduates can do, now that we have outlined what can't be done.
12. Begin a training curriculum for Regional & State Directors while they are in office regarding programmatic thrust, policy & procedures, event planning, and goals.
13. Begin an active group for Zetas & Amicae that have served the sisterhood for 50+ years and provide them with "royal" treatment. They will be known as our "DOVES".
14. Begin a "Distinguished Pearl Chapter" that will induct members that have exemplified the highest ideals of service in the sorority and their local communities. They will be called "PEARLS" because they are always Pursuing Excellence And Rendering Loyal Service.
15. Begin organizing competitions on the state and regional level in an effort to find Zeta's Best Steppers to represent Zeta Phi Beta Sorority, Inc. in movies, magazines, radio, and television. These Sorors will become Zeta's National Step Team.
16. Begin a Zeta National Choir to compete in various GospelFests and perform at special events. Provide entertainment at Boulé during our Inspirational Breakfast and have the opportunities to provide backup vocals for our celebrity guests.
17. Begin structuring the Boulé over 4 days with a Saturday night stay to reduce cost for attendee's airfare & hotel.



GREAT LAKES REGION GOALS 2010-2012



STATE DIRECTORS:

1. Attend one Chapter meeting of Chapters within their State

A. Categories:

- 1. Graduate**
- 2. Undergraduate**
- 3. Youth**
- 4. Amicae**



B. Timeline: During the 2011 Calendar Year

C. Competency: Embody Accessibility as a Leader of the State

2. Facilitate a Bi-Monthly tele-conference call with Executive Board members

Timeline: During the 2011 Calendar Year

3. Facilitate a Bi-Monthly tele-conference call with Chapter Basilei

Timeline: During the 2011 Calendar Year

REGIONAL DIRECTOR:

Will facilitate tele-video conference meetings with all States:

A. Via meeting hubs located at State Kinko's Sites

B. Timeline: During the 2011 Calendar Year



GREAT LAKES REGION GOALS 2010-2012

Blue and White Empowerment Expo:

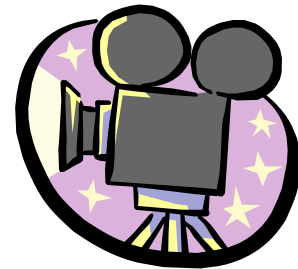
Purpose: To Increase Membership and Name Visibility within the Community in alignment with Attaining Organizational Goals.

All Chapters and Auxiliaries in the State will participate as partners

- 1. Secure Corporate Sponsorship to offset the Empowerment Expo costs**
- 2. Secure free gift items to distribute as complimentary attendee thank you gifts and form future sponsorship support**

3. Informational Booths:

- A. Graduate Informational Booths**
- B. Undergraduate Informational Booths**
- C. Amicae Informational Booths**
- D. Youth Informational Booths**
- E. Z-HOPE Informational Booths**
 - 1. Mini Informational Workshops**
 - 2. Participating chapters will receive points from applicable categories**
- F. Health Justice Health Forum Speakers**
 - 1. Mini Informational Workshops**
- G. March of Dimes Informational Workshop**
- H. Mini Educational Workshops**
 - 1. Topics to be Determined (but not limited to):**
 - A. Job Readiness**
 - B. Career Counseling**
 - C. Financial Training**
 - D. Voter Registration**
- I. Vendors**
 - 1. Greek apparel**
 - 2. Other apparel**
- J. Food Vendors**



Greetings from Empowering Voice Soror Patricia E. Jones Chair of The Executive Board



Greetings and Salutations! It is indeed an honor and my distinct privilege to extend greetings from the Great Lakes Region Executive Board.

The Great Lakes has “Great” events coming up in the next two years. One of them being the 2012 Boule’ I know we will take it to another level and represent Zeta well. For as a team we can and will be unstoppable to do things “Chicago Style”.

This Executive Board has been working hard thru the summer to present and represent your best interest in its due diligences in serving you.

Our Great Lakes Executive Board Meeting will be held Thursday, April 28 at 6:30pm. All members of the Executive Board will be expected to submit a report and should forward it to the Board Chair by April 1, 2011. If you are unable to attend, your report will still be expected by the deadline date.

On May 1, 2011 there will be a Transitional Board Meeting. Please bring all materials that you have accumulated during your term for transfer to the new officer.

The Bible states that it is both good and pleasant for us to dwell together in unity! Certainly, this is true of our beloved sisterhood. As we meet in Milwaukee, let us truly come together as the “Greater” Great Lakes Region and carry out the business of Zeta Phi Beta Sorority, Inc.

Sisterly,

Patricia E. Jones
Golden Life Member
Chair of the Executive Board

2011-2012 GLR EMPOWERING LEADERSHIP

Cynthia A. McCoy
Great Lakes Regional Director

Patricia E. Jones
Chair of the Executive Board

Tonya Jenkins
Grammateus

LaDonna Randle
Tamias Grammateus

Kellie Glenn
Tamias

Celeste Pickett
Regional Nominating Chair

Brenda Reed
Nat'l Nominating Committee
Rep

Taniqua Carter
Phylacter

Jennifer Wright
Epistoleus

Keesha Jones
Editor, Zeta Zest

Evangerline Trice
Undergraduate At Large

Renee S. Byrd
Illinois State Director

Lucrezita Jamison
Illinois State Representative

Karri Jackson
Indiana State Director

Lorretta C. Taylor
Indiana State Representative

Lisa C. Ogburn
Kentucky State Director

Marilyn A. Boyd
Kentucky State Representative

Elnor Taylor
Michigan State Director

Angela Philmore
Michigan State Representative

Jennine Swafford
Wisconsin/Minnesota State
Director

Annette C. Ross-Gray
Ohio State Director

Larita Smith
Ohio State Representative

Milika Miller
Wisconsin State Representative

Nicole S. Weathersby
Executive Assistant to the Regional
Director

Trudy Hale
Resolutions Chair

Latonda Paige
Necrology/ Rededication Chair

Janet K. Bell
Life/Golden Life Coord.

All State Representative
Capital Campaign

Latasha Lane Wilson
March of Dimes Chair

Reland Carter
Ways & Means Chair

Samantha Perry
Stork's Nest Chair

Bruhilda Curlington-Williams
Records Retention/Prop. Coord.

Kendra Jenkins
Registration Chair

Cynthia Dawkins-Terrell
Ina Purdy
Regional Amicae Co-Chairs

Ayana Fordham
Regional Youth Advisor

Angela Hardison
Budget Chair

Tanique Carter
Constitution/Bylaws Chair

Nikki Purvis
TaLai Smith
Regional Vocalists

Teneisha Podczervinski
Regional Website Admin.

Bernadette Harrell
Minnesota State Representative

Dawn-Shelton-Williams
Time & Place Chair

Earnestine Jefferson-Martin
Recommendations Chair

Carla Robinson
Scholarship Chair

Sharon R. Mickens
Scrapbook/Journal Chair
Regional Newsletter Editor

Detra Kelly-Newton
Legacy Chair

Dr. Traci Gunn
Regional Chapter Report Chair

Portia DeForneau
Amenities/Hospitality/Protocol
Chair

Norma C. Dartis
Regional Historian

Geraldine Peoples
Latosha Higgins
ZOL Coord.

Miriam Thiam-Hill
License & Tag Coord.

Leslie Buckner
Angela Philmore
Regional Undergraduate Adv.

Marilyn Boyd
Lead Vocalist

Vivian E. Landrum-Clayton
Election Chair

Barbara Banks Hayes
Grant Writing Chair

Detra Kelly-Newton
Z Hope Coord.

Shavon Pritchett
Latosha Higgins
Regional NEF Co-Chairs

Janora Lauderdale
Regional Spiritual Leader

Sheryl P. Underwood
International Grand Basileus

Jylla Foster Tearte
Past International Grand Basileus

Michelle Porter-Norman
National Grammateus

Dr. Shirley Stansberry
National Trustee Member

Ruth Kemper
National Resident Agent, MI

Melody D. Byrd
National Resident Agent, IL
Pan Hel Rep

Willie Whiting
National Director Life/Golden
Members

Cynthia A. McCoy
National Director HBCU
Scholarship Raffle

Evelyn L. Byrdson
NEF Board of Managers



A Word from Our State Directors

*A genuine leader is not a searcher for consensus but a molder of consensus
Dr. Martin Luther King, Jr.*





Greetings from Empowering Voice Soror Renee S. Byrd

Illinois State Director



I am delighted to greet you on behalf of the Illustrious State of Illinois and look forward to fellowshipping with you at the 77th Annual Great Lakes Regional Conference in Milwaukee, Wisconsin. I greet you on behalf of Sheryl P. Underwood our International President and commend Cynthia A. McCoy, the Great Lakes Regional Director on her first conference. Best wishes are extended to my friend the Wisconsin State Director, Soror Jennine Swafford and the members of the host chapter Sigma Alpha Zeta. In the State of Illinois, "Illinois – A Legacy of Leadership" is our theme because the Sorors, Amicae and Youth Auxiliary truly exemplify the origin of our State and all the groundwork put forth to help make our organization a continued success.

With Best Regards,

Renee S. Byrd, IL State Director

ilstatedirector@gmail.com

Zeta Phi Beta Sorority, Inc.-State of Illinois

FOUNDERS OF ZETA PHI BETA SORORITY, INC





Greetings from Empowering Voice Soror Annette C. Ross-Gray

Ohio State Director



On behalf of the Ohio State Organization,

I am honored and excited to extend a heartfelt greeting to you as we fellowship for the 77th Great Lakes Regional Conference. As a family we come together to embrace the vision of our beloved sorority, keeping in mind “all members matter”.

To each Soror, I offer best wishes as you continue to serve Zeta. I like to thank you for your eminent vision, dedicated leadership and sisterly love.

To all the Amicae of the Great Lakes, thank you for your dedication to the blue and white family.

Special greetings are extended to our, Archonette’s, Amicettes, and Pearlettes, for your energetic spirit, and commitment.

May God continue to bless each and every one of you in a special way.

“Help Me Help You”

Sisterly,
Annette C. Ross-Gray,
Life Member
Ohio State Director





Greetings from Empowering Voice Soror Elnor Taylor

Michigan State Director



Greetings Blue and White Family and Friends:

The State of the economy has made it necessary for many in our communities to alter their lifestyles however, your passion for Zeta is steadfast. The Great Lakes Region led in new member intake during July – December, 2010 and **Michigan** led in the Great Lakes Region; **Congratulations!**

Several Amicae auxiliaries were chartered and Our youth auxiliaries continue to grow and make a difference.

The Michigan State Organization had 319 in attendance at the 2010 State Meeting and over 200 in attendance at the January 2011 state Founders' Day Celebration. Chapters have embraced and executed ZHope projects, Finer Womanhood Observations, Reclamation and Stork's Nest projects.

As we embark upon 91 years since five visionary women founded this great Sisterhood, let us continue the passion for Scholarship, Service, Finer Womanhood and Sisterly Love. As we travel to Milwaukee for the Great Lakes Region Leadership Conference, go with Sisterly Love and a Christ like spirit.

**Live, Laugh, and Love.
Elnor Bailey Taylor
Michigan State Director**



MSO Sorors at Zeta Day at the Capital



Neophytes from Michigan State University



New Oak Park, MI Amicae Chapter with State Director and Soror Hardison, Michigan Amicae Coordinator



MSO Undergraduate Retreat November 20, 2010



Greetings from Empowering Voice Soror Karri Woodard-Jackson

Indiana State Director

Greetings Sorors of the Great Lakes Region,

It is with great pleasure that I welcome ALL to this years Regional Conference in Milwaukee, Wisconsin. As leaders and professional women of Zeta Phi Beta Sorority, Inc we have come to this conference to do the work for this wonderful sisterhood. During this journey that we call life we will face many challenges some good and some bad, but if we continue to work and truly line ourselves within the will of GOD no challenge will be to great. Again welcome to this years Regional Conference where learning and loving will continue to prevail.

Indiana State Director
Karri Woodard-Jackson

SISTERLY LOVE

SCHOLARSHIP



**COMMUNITY
SERVICE**

**FINER
WOMANHOOD**



Greetings from Empowering Voice Soror Lisa C. Ogburn Kentucky State Director



With Zest and Zeal, Royal Blue and White appeal, Kentucky Zeta and Amicae women across the Bluegrass State have started out the year 2011 with a bang, working on national programmatic initiatives and various community service in collaboration with other NPHC affiliations. Here are highlights of some events that have taken place and those to come:

- **February 2011:** Dr. Charles Drew Blood drive sponsored by American Red Cross in conjunction 100 Black Men of Louisville, Louisville graduate chapters of Omega Psi Phi Fraternity, Inc., Zeta Phi Beta Sorority, Inc., and Alpha Kappa Alpha Sorority, Inc. The event took place at Bates Memorial Baptist Church, Louisville, KY.

Social collaboration with our brothers of Phi Beta Sigma Fraternity, Inc. through bowling outing

Kentucky State Association State Leadership Conference, held November 19th & 20th, 2010 at Eastern Kentucky University, Richmond, KY, where, for the year 2011: Mu Lambda chapter will be celebrating their 30th Anniversary.

- **September – December 2010:** During the fall months of 2010: Members across the State of Kentucky were busy doing the work of Zeta, volunteering for national health and wellness initiatives, such as: 50 Million Pounds, and breast cancer awareness projects:
 - **September 2010 – December 2010:** The month of September kicked off the Yoplait “*Save Lids to Save Lives*” campaign. For every lid received by 12/31/10, Yoplait will donate 10¢ per Pink lid up to \$1.6 million for the Susan G Komen for the Cure. Over 100 lids were collected and submitted to Save Lids to Save Lives Yoplait campaign.
 - October 2010: Susan G Komen Race for the Cure Walk, Waterfront Park, Louisville, KY
 - October 25th: American Cancer Society Breast Cancer Awareness Walk, Waterfront Plaza, Louisville, KY

Soror Lisa C. Ogburn
502.939.6982
Kentucky_st_dir@bellsouth.net



Greetings from Empowering Voice Soror Jennine L. Swafford

State Director Wisconsin/Minnesota

Greetings Sorors of the **GREAT** Great Lakes Region,

It has truly been an honor to serve Zeta in the capacity of the WI/MN State Director. I will be forever indebted to the sisterhood for your confidence in me to lead these GREAT states. This is a wonderful experience for me in Zeta, personally and professionally. I look forward to continuing working under the direction of our International Grand Basileus, Sheryl P. Underwood and our Regional Director, Cynthia McCoy.



This year, in the States of Wisconsin and Minnesota, will be very productive and exciting. You're untiring efforts have provided Wisconsin and Minnesota with effective outcomes for improved community service through our continued support of Z-HOPE by donating Pack-n-Plays to the Milwaukee County Health Department for their Co-sleeping initiative. We will continue our commitments for the Capital Campaign Fund and we will burn the mortgage at the 2012 Boule'! We will continue to support the NEF Scholarship fund, while making our organizational programs within the community viable, solvent, and enduring. Our theme this year is in keeping with our national theme developed by our **International Grand Basileus Sheryl P. Underwood: "New Beginnings for Every Generation"**.

As these two states are joined together as one, I challenge each Soror to renew their sorority spirit and re-ignite our sisterhood toward one another. We should continue to work together toward the ultimate goal of being finer-women, providing service to the community, promoting scholarship among our young people and spreading sisterly love throughout our states, region and national levels as well as internationally.

I'd like to thank everyone for your continued support and effort in achieving great things in this region. I hope we can continue to find ways to improve what we do as chapters and states to participate and serve on all levels of the organization.

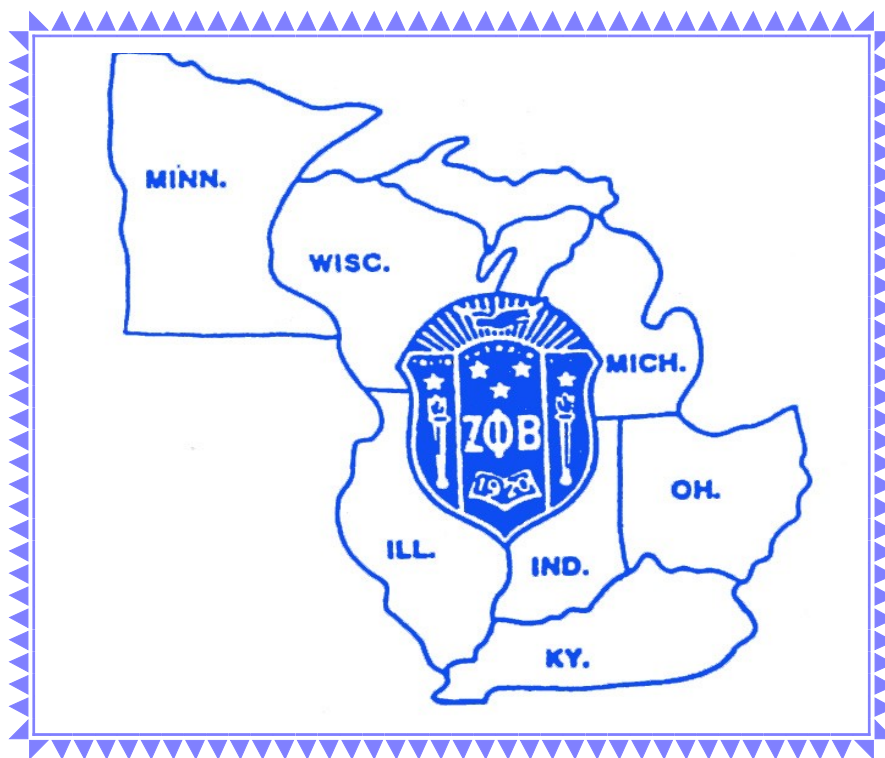
As always, to each of you, I offer best wishes as you continue to serve Zeta and serve as charge agents for your communities.

Sisterly,
Jennine

Soror Jennine L Swafford , WI/MN State Director

77th Annual Great Lakes Regional Conference EmPOWERing Women in Business & Leadership

April 28 – May 1, 2011
Milwaukee, WI



Host Chapter: Sigma Alpha Zeta
Regional Marshall: Soror Jennine L. Swafford
Co-Regional Marshall: Soror Brenda R. Reed



**Greetings from Empowering Voice Soror Brenda Reed
Basileus, Sigma Alpha Zeta
Host Chapter for 77th Annual Great Lakes Regional
Conference**



WELCOME!! WELCOME!! WELCOME!!

***To my Sorors, Brothers of Phi Beta Sigma Fraternity, Inc.,
Amicae Friends, Youth and Guests:***

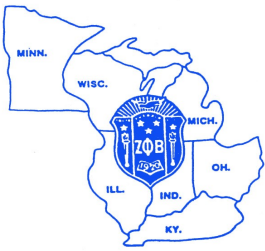
As Basileus of SIGMA ALPHA ZETA, your hostess chapter, I extend the warmest HELLO! WELCOME! GREETINGS! and FELICITATIONS to each of you from each of us; and, Pray that your stay in Wisconsin is all that you want it to be.

Sigma Alpha Zeta Chapter Members have worked tirelessly the past 2 years preparing what we hope will prove to be one of the most memorable conferences you've attended in many years. If we can be of assistance, please do not hesitate to ask.

Sisterly, in the name of ZETA,

Soror Brenda R. Reed, Basileus
Golden Life Member - ZETA DOVE





77th Annual Great Lakes Regional Conference EmPOWERing Women in Business & Leadership

ACCOMMODATIONS Hilton Milwaukee City Center



The Hilton Milwaukee City Center hotel is a classic downtown Milwaukee Hotel recognized as the city's finest hotel with a tradition of excellence going back more than 75 years. Standard rooms feature Hilton Serenity Bed Collection. Furnishings are traditional and guest rooms are bright and spacious. High speed Internet access available in all guest rooms, connection is available in wired or wireless.

Local Airports

General Mitchell Airport
20 minutes away
Chicago –O’Hare International
1.5 hours

Parking: Attached lit garage \$24 overnight.



EmPOWERing Women in Business and Leadership 77th Great Lakes Regional Conference

Schedule at a Glance

Thursday, April 28, 2011: Registration, Executive Board Meeting, Exhibits and Vending, Regional Reception

Friday, April 29, 2011: Registration, Exhibits and Vending, Opening Session, Business Session I, Empowerment Workshops, Amicae Session, Youth Session, Constitution and Bylaws, Undergraduate Luncheon, Sunset Voting, Host Chapter Event.

Saturday, April 30, 2011: Registration, Exhibits and Vending, Necrology & Rededication, Amicae Breakfast, Ways and Means Auction, Empowerment Workshops, Amicae Session, Youth Session, Committee Meetings, Life Member Luncheon (closed event), Business Session II, Health Justice Fair, Awards Banquet

Sunday, May 1, 2011: Executive Board Meeting, Departure

Conference Attire

Event

- Reception
- Awards Banquet
- Amicae Breakfast
- Undergraduate Luncheon
- Business Sessions
- Workshops
- Necrology/Rededication

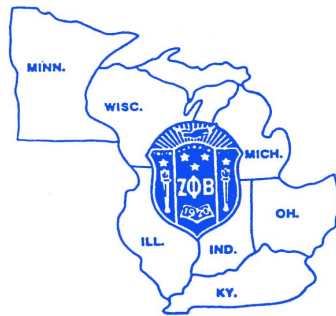
Attire

- Business/After Five
- After Five/Semi Formal
- Business
- Business
- Business
- Business
- Uninterrupted White



Registration Information

Empowering Voice Soror Kendra Jenkins



EmPOWERing Women in Business and Leadership 77th Great Lakes Regional Conference

Registration Times

Thursday, April 28, 2011

Location: 4th floor Foyer

Time: 5:00 p.m.- 10:00 p.m.

Friday, April 29, 2011

Location: 4th floor Foyer

Time: 7:00 a.m.– 6:00 p.m.

Saturday, April 30, 2011

Location: 4th floor Foyer

Time: 10:00 a.m.– Noon

**** *Business Session voting only***

Sunday, May 1, 2011: Travel home safely

Picture I.D. is required for registration

NO ONSITE REGISTRATION

Anyone interested in joining the Registration Committee please
contact **Soror Kendra Jenkins** at k_jenkins15@yahoo.com

A Word From Our Regional Spiritual Leader Empowering Voice Soror Janora Lauderdale



To my Sorors, I am so honored to be your GLR Spiritual Leader and to humble myself to do the work of the Lord. I can do all things through Christ that strengthens me. Philippians 4:13

PRAYER

Prayer is a personal and intimate connection with GOD, your friend who loves you unconditionally. You can talk to God and ask him to forgive you of all your sins, tell him of your needs, talk to him about your trials and tribulations, and most of all thank him for all he has provided in good and bad times. God listens when no one else is around. You should know with confidence that God can hear you when you pray, so open that line of communication! Pray, knowing that no matter how far you roam, your connection with Him can never be lost!

Prayer is such a powerful tool because it cleanses our soul and brings us closer to GOD. Sorors, I come to you today and ask that we all continue to praise his name each and every day and let GOD know we appreciate all that he has done for us, because without his strength and love, where would we be?

We should pray by faith, we should pray consistently, we should pray for healing, we should pray for others, when our prayers are answered or not answered, remember this: "If we knew what the Lord knew, we wouldn't change a thing." Prayer changes the one who is praying, because in prayer, you are in the presence of God as you lay before Him your complete self in confession and dependence. There is nothing to hide, we are reaching into the deepest part of ourselves and admitting our needs and failures. In so doing, our hearts are quiet, our pride is stripped, and we are enjoying the presence of God.

**James 4:8 says, "Draw near to God and He will draw near to you."
Are you at Peace within your heart?**



EmPOWERing Women in Business and Leadership 2011 Great Lakes Regional Conference

Undergraduate At Large

Empowering Voice Soror Evangerline Trice

'10-'11 Regional Undergraduate Award Applications were released January 16, 2011. Award submissions are due by 11:59 p.m., March 30, 2011 via email to glrawards@gmail.com. All submissions are completely electronic, additional forms can be scanned and attached to the application email. "Embracing Our Sisterhood Undergraduate Social" will take place Thursday, April 28, 2011 during check-in of our 77th Regional Conference. There is no need for Undergraduate Sorors to search the city looking for something to eat after their long trip. Food and refreshments will be served. Let's get together and share new strolls and network.

What legacy will we leave? How do we want to be remembered? What will be different for the Undergrads of the Great Lakes in 2020 as we celebrate our 100th Anniversary as a sisterhood? In Milwaukee we will set the stage for the foundation of the Undergraduates that will come after us with the 77th Regional Undergraduate Time Capsule to be opened during our 100th Anniversary Celebration.

Each chapter is to bring to following items:

- Current chapter photo signed by each chapter member
- A brief history summary (ex. charter members, signature programs, current executive board, chapters current average G.P.A., awards received)
- An item of importance (ex. chapter t-shirt, photo of charter members, chapter lapel pin, a hand written letter to be opened by future chapter members).

Zeta Paraphernalia Basket will be raffled off during the Undergraduate Luncheon on Friday, April 29, 2011. Each attending undergraduate will receive one free raffle ticket during the Undergraduate Luncheon. All Sorors will be able to buy a raffle ticket during the luncheon. the brick

Any undergraduate questions or concerns please contact Soror Evangerline Trice at et-ricerice2009@gmail.com or 870-310-9226

Youth

Empowering Voice Soror Ayana Fordham

Soror Fordham would like the following information by **April 2, 2011**.

- Final count of youth attending along with any special accommodations (allergies, disabilities, etc.)
- Copies of permission slips, medical releases and photo releases. If advisors don't have these forms please contact your State Youth Advisor.

Soror Fordham is asking any Sorors that are affiliated with high school, junior high school or colleges to contact her. She is seeking volunteers to help facilitate at high school/college workshop. She is also looking for the State Youth Advisors to assist her with the youth during the conference. Each chapter that has youth attending are asked to bring one board game. Please contact Soror Fordham to let her know what game your chapter will be bringing.

Soror Ayana Fordham

Zeta.zjewelz1@yahoo.com or 810-275-4206

Constitution & Bylaws

Empowering Voice Soror TaniquaCarter

Soror Carter is urging all Sorors to read the proposed amendments carefully and come the conference prepared to vote. For any questions or concerns please contact Soror Carter.

Soror Taniqua Carter

glrphylacter@gmail.com



EmPOWERing Women in Business and Leadership

Scrapbook/Journal

Empowering Voice Soror Sharon R. Mickens

- Chapters entering the Regional Scrapbook completion must be financial on the Regional level.
- All chapters entering must have at least 1 chapter member who is registered to attend the conference and is willing to take responsibility of the scrapbook/journal.
- Scrapbooks must be received by 4:00 p.m. Friday, April 29, 2011.

There will be a first, second and third place for each category.

Judging Criteria

Each section will be judged in two areas: Content and Creativity. There is a maximum of 100 points.

Soror Mickens is asking the each state provide 2 Sorors to be judges. Please contact her for any questions or if you would like to be a judge.

**Soror Sharon Mickens
srmickens@yahoo.com
586-322-8228**

Time & Place

Empowering Voice Soror Dawn Shelton-Williams

Soror Shelton-Williams is asking all State Directors to please send 2 representatives from their state to serve on the Time & Place Committee. The committee only meets one time at the Regional Conference. Soror Shelton-Williams is requesting that representatives identified to serve on the Time and Place Committee bring information about their states (i.e. points of interest, etc.) and any information on extenuating circumstances that would not allow that state to host the conference on its designated year. This information will be helpful to committee when they meet. For more information please feel free to contact Soror Shelton-Williams

**Soror Dawn Shelton-Williams
Dawn.Shelton-Williams@aurora.org
414-828-1920**

Elections

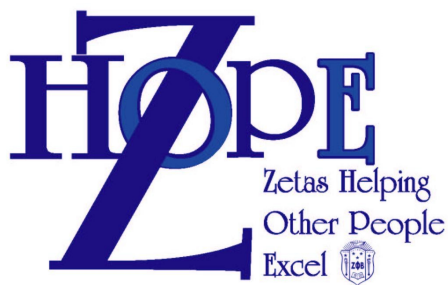
Empowering Voice Soror Vivian E. Landrum-Clayton

Soror Landrum-Clayton is requesting two(2) representatives from each state to be members of the Elections Committee. Members should be able to maintain confidentiality, be extremely patient and have the ability to work in stressful situations. The deadline for submitting names and contact information is Saturday, April 2.

**Soror Vivian E. Landrum-Clayton
msvelandrum@aol.com**

Great Lakes Region Community Initiative 2011

MEETING THE BASIC NEEDS OF THE SPIRITUALLY CHALLENGED
(Z-HOPE Manual Vol. II)



Our chosen Z-HOPE beneficiary is **Cribs For Kids®**, a core program of the **City of Milwaukee Health Department**. Cribs For Kids® is a national infant safe sleep program that has been in existence since 1998. It target low-income families in the hopes of reducing the risk of Sudden Infant Death Syndrome (SIDS).

The **Cribs For Kids®** program provides low-income families with a Graco® Pack n' Play®, a sleep sack, and safe sleep educational materials. Families are identified by a health professional such as a nurse or case worker based on need.

How Chapters Can Help:

A chapter donation of **\$100** will cover the purchase and delivery of a Graco® Pack 'n Play®, as well as a sleep sack, and customized individual education for families to help their baby sleep safely. Chapters that donate at least \$100 will receive 100 Bonus Z-Points

A chapter donation of **\$50** will cover half the cost of the above. Chapters that donate at least \$50 will receive 50 Bonus Z-Points.

Please make your chapter donation payable to Zeta Phi Beta – Great Lakes Region (chapter checks, cashier's checks or money-orders). We will then present one check to the **Cribs For Kids®** program.



Empowering Voice Soror Detra Kelly-Newton
bigsisice@aol.com



Empowering Voice Soror Janet K. Bell

Life Member of the Year

Calling all Life Members! We are excited to inform you that we are reviving our Life Member of the Year award for 2011.

Do you know a dynamic Life/Golden Life/Diamond Life Member? Why not nominate her for this award? Please submit a written statement about the Life Member you feel should receive this recognition for her dedication to Zeta Phi Beta Sorority, Inc.

This Soror must have been active and financial for the past five years, and must have been a Life Member for at least 3 years. She must be present at the 2011 Leadership Conference and she must have attended two out of the last three Life Member Luncheons. Entries should be between 100-300 words. Please attach a short bio of the Soror, as well. Listed below are the qualities and examples the Life Member of the Year must possess.

Life Member of the Year will only be selected from the nominations received.

Does she *personify* our Founding Principles of *Finer Womanhood, Service, Sisterhood and Scholarship*?

Has she *chaired any committees* or held any *offices*?

How is she viewed as a *role model* by her peers?

Is she involved in *community activities*?

Why should she be recognized as *Life Member of the Year*?

Entries must be postmarked no later than April 15, 2011.

All members are invited to join us for the Life Member Luncheon. Luncheon tickets are \$40.

Life Members can upgrade their level. Per National Headquarters, you must already be a Life Member, and you can upgrade your membership to any one of the levels by making a contribution of the full amount as follows:

Golden Life Membership	\$500 Contribution
Platinum Life Membership	\$750 Contribution
Diamond Life Membership	\$1000 Contribution

The Life Member Contribution Form is available on the Great Lakes Region website, in the forms section.

**Please mail entries to Janet K. Bell, Regional Life Member Coordinator, 8125 S. Dorchester Ave.,
Chicago, IL 60691**



Sorors – Do you know the Prematurity Grade for Your State?

Click [here](#) to find out. Stop by the March of Dimes (MOD) table at the Great Lakes Regional Conference to learn more about March of Dimes! (MOD history, fund-raising initiatives, current awareness campaigns, volunteer leadership development, collegiate council, etc.) Also, visit the March of Dimes website at marchofdimes.com



Has Your Zeta Chapter Started or Joined a March for Babies Walk Team?

If not, both are easy to do!

- Log on to MarchforBabies.com or [click here](#)
- Select either **Join a Team** or **Start a Team!**
- Provide some brief information, set a fund-raising goal and invite others to participate or donate!
- On your walk day, represent Zeta Phi Beta Sorority and celebrate!

As of February 26, 2011, there are **27** Zeta Phi Beta *March for Babies* Walk Teams registered! Teams can include **ANYONE** – Blue and white family, graduate and undergraduate members, family, friends, co-workers and neighbors! If they cannot walk with your team, ask them to donate!

Great Lakes Region March of Dimes Chair – Empowering Voice Soror Latasha W. Lane

For more information, and to share Zeta chapter/member March of Dimes involvement, contact **Soror Latasha W. Lane** – Great Lakes Region March of Dimes Chair at tashlanez-phiib@gmail.com or call 419.215.5866.

March for Babies® 2011: Milwaukee



Since 1972, Zeta Phi Beta Sorority, Inc. has enjoyed a national partnership with March of Dimes. This partnership has been the foundation for programs such as Stork's Nest® and Prematurity Awareness Sunday. Both initiatives were created to serve the community and spread awareness about prematurity and birth defects.

This year, let's join our national partners and support March for Babies® in Milwaukee, Wisconsin. Milwaukee sorors will be participating during the Regional Leadership Conference and you are welcome to join us!

March for Babies® Milwaukee

Date: April 30th, 2011

Discovery World

500 North Harbor Drive

Walk Distance: 3 miles

Registration Time: 9:00 am

Start Time: 10:00 am

For more information, please contact Soror Samantha J. Perry, State Stork's Nest Chair

wistorksnest@gmail.com



Stork's Nest™-Fulfilling the Promise



“For behold, the instant the sound of your salutation reached my ears, the baby in my womb leaped for joy.”

-Luke 1:44

The birth of a healthy baby is a blessing to a family and a community. Recognizing this blessing, our Past Grand Basileus Janice G. Kissner, initiated a partnership between Zeta Phi Beta Sorority, Inc. and March of Dimes.

In 1972, we made a promise to use our creativity and passion to insure low-income women receive early and regular prenatal care.

As your “Greater” Great Lakes Region Stork's Nest Coordinator, I want to work with all state and local Stork's Nest Coordinators to fulfill our promise through recognition of successes, new Nest openings, and our partnership with March of Dimes.

The following are goals I would like to accomplish for the 2011 Regional Leadership Conference, with your help:

- A list of new Stork's Nests that opened within the past two sorority years submitted by April 1st
- A list of chapters that applied and were awarded grants from their local March of Dimes, and other sources submitted by April 1st
- Contact information for each state's Stork's Nest Chair submitted by February 28th, or within a week of this publication's release

Empowering Voice Soror Samantha J. Perry
Great Lakes Stork's Nest Coordinator
glrstorksnest@gmail.com

Zeta Phi Beta Sorority, Incorporated

Sheryl P. Underwood
23rd International President

Jennine L. Swafford
Director, State of Wisconsin



Great Lakes Region

Cynthia A. Mc Coy
Director, Great Lakes Region

Carla A. Robinson
Scholarship Chair, Great Lakes Region

To: Jennine L. Swafford, Wisconsin State Director
Great Lakes Region

From: Empowering Voice Carla Robinson, Scholarship Chair
Great Lakes Region, Zeta Phi Beta Sorority, Incorporated

Greetings on behalf of Zeta Phi Beta Sorority, Incorporated! Five visionary coed leaders founded Zeta Phi Beta Sorority on January 16, 1920 on the campus of Howard University in Washington, D.C. These women dared to depart from the traditional coalitions for Black women and sought to establish a new organization predicated on the precepts of scholarship, service and finer Womanhood. The trail blazed by the Founders has been traversed by thousands of women dedicated to the emulations of the objectives and ideals of the Sorority.

Zeta chapters and auxiliary groups have given countless hours of voluntary service to educate the public, assist youth, provide scholarships, support organized charities, and promote legislation for social and civic change. Zeta's national and local programs include the endowment of its National Educational Foundation; community outreach services; and support of multiple affiliate organizations. The sorority has adopted a national service program that is viable for the 21st Century--**Z-HOPE: Zetas Helping Other People Excel** (through Mind, Body, and Spirit).

Building on its legacy of scholarship, the Great Lakes Region of Zeta Phi Beta Sorority has endeavored to support the academic pursuits of its members as well as aspiring community scholars thus fostering the legacy of its illustrious founders and philanthropic-minded supporters. The *lone Hartley Gibson Regional Memorial Scholarship* will be awarded to a graduating high school senior in your state that has been accepted at an accredited public or private college or university. Please make this information available to interested students.

The applicant should forward the completed application including all attachments to the Scholarship Chair and ensure that her packet is received on or before April 1, 2011. The scholarship recipient will receive advance notification of the Scholarship Reviewing Committee's decision in time to make plans to attend the Great Lakes Region's Awards Banquet. The Banquet will take place on Saturday, April 30, 2011 at the Great Lakes Regional Conference in Milwaukee, Wisconsin.

If you have any comments, questions, or concerns, please contact me. My contact information is listed below for your convenience.

Sincerely,

Carla A. Robinson

Carla A. Robinson, Chair
GLR Scholarship Committee
ZETA PHI BETA SORORITY, INC.



GREAT LAKES REGION Scholarship Descriptions 2011 Scholarship Opportunities

1. **Ione Hartley Gibson Scholarship**
 - Awarded to Host State High School Senior
2. **Ida B. King Memorial Scholarship** for Active Sorority Members
 - Awarded to Undergraduate College Students and
 - Awarded to Graduate College Students

THE IONE HARTLEY GIBSON REGIONAL MEMORIAL SCHOLARSHIP

Building upon its legacy of scholarship, the Great Lakes Region of Zeta Phi Beta Sorority has adopted a rotating scholarship based on the location of the regional conference in order to reach a number of communities within Illinois, Indiana, Kentucky, Michigan, Minnesota, Ohio, and Wisconsin. The *Ione Hartley Gibson Scholarship* is geared toward graduating seniors enrolled in public or private high schools. The student must be preparing to matriculate into a four-year college or university. The 2011 Scholarship will be awarded to a student in the State of Wisconsin, who is currently attending a high school within the state.

QUALIFICATIONS:

- Must be a graduating senior enrolled at a high school in the State of Wisconsin
- Must demonstrate financial need and scholarly distinction
- Resident of the State of Wisconsin.
- Must be able to document college/university acceptance for 2011-2012 academic year

EVALUATION CRITERIA:

- Scholastic Record
- Leadership, school, and community activities; honors
- Personal Essay
- Evidence of financial need
- Recommendations from an active member of Zeta Phi Beta Sorority; and also from a counselor, teacher, Church official, or employer

IDA B. KING REGIONAL MEMORIAL SCHOLARSHIP

Education and scholarship are the cornerstones of Zeta Phi Beta Sorority. In keeping with these principles, the Great Lake Region of Zeta Phi Beta Sorority established the Ida B. King Memorial Scholarships to assist Zeta sorors continuing the pursuit of higher education. Ms. King served two different terms as Chair of the National Executive Board Committee, National Secretary, and National Parliamentarian. Ms. King modeled leadership, finer womanhood, scholarship and service leaving a legacy for other sorority members to follow. She served with distinction as a high school educator and counselor in her native Gary, Indiana. The Ida B. King Memorial Scholarship is awarded to active, financial members of Zeta Phi Beta Sorority who are undergraduate and graduate students in the Great Lakes Region.

QUALIFICATIONS:

- Must be a financial, active member of Zeta Phi Beta Sorority, Inc.
- Must be an active member in the Great Lakes Region.
- Must be an enrolled full or part time student, currently pursuing a graduate or undergraduate degree at an accredited college or university
- Must demonstrate financial need and scholarly distinction; proven ability in your chosen field and/or within the Sorority is a plus.
- Must submit two (2) or three (3) letters of recommendation from your Zeta chapter, professional and character references as stipulated.

EVALUATION CRITERIA:

- Must be a financial, active member of Zeta Phi Beta Sorority, Inc.
- Scholastic Record
- Student Status--Full or part time
- Evidence of financial need
- Leadership, college/university activities, honors
- Evidence of proven ability in chosen field and/or within the sorority
- Personal essay
- Evidence of college/university enrollment for 2011-2012 academic year
- Recommendations from a financial member of a graduate chapter and minister or community leader; or letter from college professor or guidance counselor

The Applicant should forward the completed application with all requested attachments to the Scholarship Chair and ensure that her packet is received on or before Friday, April 1, 2011. The Regional Scholarship Committee will notify the applicants of the Committee's decision in advance so that the recipient can make plans to attend the Awards Banquet at the Great Lakes Regional Conference in Milwaukee, Wisconsin to be held April 30, 2011.

Please see applications in the Forms and Applications Section

2011 Regional Model Chapter Report Competition



Greetings Sorors of the Great Lakes Region!

What an exciting time of year this is as we prepare to travel to our 77th Annual Great Lakes Regional Conference in Milwaukee, Wisconsin from April 28th through May 1st!



It is my pleasure to serve as the new Chair for the **REGIONAL MODEL CHAPTER REPORT** competition. You may have remembered this to be the Chapter Report competition in previous years, however, with our new Regional Director, Soror Cynthia McCoy, come new ideas and opportunities for our chapters to shine. With a theme at this year's conference of ***"EmPOWERing Women in Business and Leadership,"*** Zeta chapters (graduate and undergraduate), our Amicae friends and youth auxiliaries are invited to participate in the 2011 competition which will recognize the excellence within our chapters/groups.

In preparing for the upcoming conference, the following criteria and guidelines have been put in place to assist your chapter and/or group with submitting a stellar report. The playing field is even, so it's up to you Sorors, Friends and Youth, to let your creativity shine!

State Directors are asked to submit names and contact information of no more than two (2) Sorors (graduate and undergraduate) to serve on the committee no later than **April 4, 2011**. Names can be submitted from State Directors to my email at guinn1tl@cmich.edu. To ensure fairness, only two Sorors per state will be permitted to judge and will be accepted on a first come, first serve basis from the State Directors.

If at any time you have any questions or need further clarification, please do not hesitate to contact me.

Best of luck to all of you and see you in Milwaukee!!!

Sisterly,

A handwritten signature in cursive script that reads 'Traci L. Guinn'.

Empowering Voice Soror Traci L. Guinn, Ed. D
Chair, Regional Model Chapter Report Committee

2011 Regional Model Chapter Report Competition



CRITERIA AND GUIDELINES

The Competition

All active and financial chapters within the Great Lakes Region are strongly encouraged to participate in the **2011 REGIONAL MODEL CHAPTER REPORT** competition during the 77th annual Great Lakes Regional Conference. This year, there is a special call for Amicae and Youth groups to participate as well. We know your chapter/group has had stellar programs and exemplified the principles of our great sorority in the most phenomenal way. We can't wait to see! *Remember, this is not the Scrapbook competition; however, we encourage you to enter that as well. All materials for this competition must be typed, double spaced and bound together in report form. Pretend you are presenting your annual report to investors and stockholders. Make us want to "show you the money." Well developed reports with documentation and information in each subject area will identify the "Model Chapter."*

Why the change from "Chapter Report" to "Regional Model Chapter Report" competition?

Why not? With the number of great things that you are doing in your respective chapters and auxiliary groups, it is important to recognize your work! Regional Director McCoy wants to make sure that "model" chapters and auxiliaries have their "time to shine" and be recognized for everything they are doing on all levels of the sisterhood.

Preparing your report

Preparing your chapter or auxiliaries report should be a fun time for reflection and embellishment for your chapter members! This report should not be a chore or burden for one person. The committee encourages creativity in organizing your report. The preparation of the report can be simple by encouraging chapter chairpersons to write their respective sections and submit them to the chapter report "coordinator." The information below may be used as a basic guide when preparing your report; however, you are encouraged to dig deep, be detailed, and show your creativity through your presentation. Identification and record of the size of your chapter is necessary to compare and categorize those chapters that differ in the size of membership. (*See "How will my chapter's report be judged/graded?"*).

1. All reports must have the chapter's name and/or auxiliary information for identification purposes and be labeled 2011 REGIONAL MODEL CHAPTER REPORT. **Cover sheets must be submitted with reports.**
2. All reports must outline and incorporate the following: Zeta Principles, National Programs, National Observances, the International Grand Basileus' National Programmatic Thrust, the Regional Director's Programmatic and Organizational Focus, Conferences, Awards and Honors, Greek Unity and Collaboration, sponsorship of Undergraduate chapters and auxiliaries (**graduate chapters only**), Campus activities (**undergraduate chapters only**), Community activities, collaboration and coordination with other Greek auxiliaries, youth groups and community organizations (**Amicae and youth groups only**). In addition, all reports will be judged on organization, grammar, originality/creativity, and overall presentation. BE CREATIVE!!!!
3. Supporting documents (thank you letters, letters of appreciation, programs, flyers, marketing and advertisement materials) for any chapter and/or auxiliary (co)sponsored activities are **strongly** encouraged to accompany your report.
4. Reports should be organized in an orderly and neat fashion. A table of contents is always helpful and allows information to be found more easily.
5. All reports must be typed.

2011 Regional Model Chapter Report Competition



CRITERIA AND GUIDELINES

Submitting your report

Chapters and groups are asked to submit an electronic **INTENT TO PARTICIPATE** form by 5 p.m. April 15, 2011. The form will be sent to all chapters. Submission of the form allows the committee to know in advance how many reports we will likely be judging. All chapters and groups entering the competition must submit their own reports (with the appropriate identification form) to the designated location by the designated time. **To ensure safe arrival, all chapters are asked to transport their own reports to the Regional Conference. The Chair will not accept reports electronically, or via USPS, prior to or during the conference. Entries not following the specified guideline or containing inappropriate material will be disqualified.** *A computer will be provided during judging. Chapters and groups utilizing this technology are also required to submit a hard copy of your report.*

Who are the Judges?

No later than **April 4, 2011**, State Directors are asked to submit names and contact information of no more than two (2) Sorors (graduate and undergraduate) to serve on the committee. Names can be submitted from State Directors to the Chair at guinn1tl@cmich.edu. To ensure fairness, only two Sorors per state will be permitted to judge and will be accepted on a first come, first serve basis from the State Directors. The Chair will serve as the facilitator only, coordinating the process and not holding a vote during the review of reports.

How will my chapter's report be judged/graded?

Each submitted report will be evaluated no more than three (3) times by committee members. Committee members are not allowed to judge/grade their own chapter's reports nor reports from their respective states. Graduate Sorors will be asked to judge undergraduate chapters, Amicae and youth groups. Undergraduate Sorors will be asked to judge graduate chapters, Amicae and youth groups. The judges will evaluate the chapter reports using the following grading procedures. **Total possible points: 192**

Grading category	Possible points
Organization and Overall Presentation (includes grammar, creativity, and judge's perception)	50 pts.
Exemplifying Zeta Principles	20 pts.
National Programs	16 pts.
National Observances	10 pts.
International Grand Basileus Programmatic Thrusts (17 Point Plan)	17 pts.
Regional Director Programmatic and Organizational Focus	7 pts
Conferences	12 pts
Awards/Honors/Recognitions on all levels	40 pts
Greek Unity (graduate and undergraduate chapters only)	10 pts.
Sponsorship of Undergraduate chapters and/or Auxiliaries (graduate chapters only)	10 pts.
Campus Activities (undergraduate chapters only)	10 pts.
Collaboration and coordination with other Greek auxiliaries, youth groups, schools and community organizations (Amicae and youth groups only)	20 pts.

2011 Regional Model Chapter Report Competition



CRITERIA AND GUIDELINES

Award Categories

- *Chapters with 26 and above members (**Graduates and undergraduates awarded separately**)
- *Chapters with 10-25 members (**Graduates and undergraduates awarded separately**)
- *Chapters with less than 10 members (**Graduates and undergraduates awarded separately**)
- *Amicae (**only**)
- *Archonettes (**only**)
- *Pearlettes & Amicettes (**combined**)

Deadlines and Timelines

April 4, 2011- State Directors to submit names of two (2) judges for the judging committee. Names are to be submitted to the Chair, Soror Dr. Traci L. Guinn, at guinn1tl@cmich.edu.

April 15, 2011- Electronic **INTENT TO PARTICIPATE** forms due. *(Forms will be emailed to chapters. Please forward to auxiliaries.)*

April 29, 2011- Chapters and groups entering the competition must submit reports to the designated location by the designated time.

April 29-30, 2011- Committee to judge Chapter Reports.

April 30, 2011- Model Chapter and Groups announced during the Awards ceremony by committee and chair.

Please see applications in the Forms and Applications Section



Souvenir Journal & Zeta Zest Submission Guidelines

Souvenir Journal

Chapters, Auxiliaries, and Business Organizations are invited to support our conference with the purchase of an ad to be placed in the Souvenir Journal. Purchasing an ad is a great way of not only supporting the conference but promoting your organization's visibility. Available ads include full, half, and quarter page sizes. Ad prices are as follows:

<u>AD PAGE SIZES</u>	<u>AD PAGE RATES</u>
Full Color Page-Outside Back Cover	\$500
Full Page-Inside	\$125
Half (1/2) Page	\$90
Quarter (1/4) Page	\$75
Business Card(1/8)	\$50

Zeta Zest

This is your time to shine and let the Great Lakes Region know what your chapter and/or auxiliary groups have been doing! Send all noteworthy news and information to:

Soror Keesha Jones
Regional Editor
414.202.8316
glreditor@gmail.com

GUIDELINES

- All Chapters, Amicae and Youth groups are encouraged to submit a brief article (no more than 500 words), and/or pictures highlighting the programs and events executed since the Spring of 2010.
- Submissions should be sent electronically to: glreditor@gmail.com
- Please include your name and phone number in your email.
- All articles must be submitted as a word document and in PDF format.

DEADLINE

The submission deadline for the Zeta Zest is **Friday, April 1, 2011**

Please see Forms and Applications Section for Ad Contracts

© **SHERYL P. UNDERWOOD**
International Grand Basileus

© **CYNTHIA A. McCOY**
Great Lakes Region Director

© **RELAND CARTER**
Great Lakes Region Ways & Means Chair



77TH GREAT LAKES REGIONAL CONFERENCE • **MILWAUKEE, WISCONSIN**

March 2011

Dear Vendor:

Zeta Phi Beta Sorority, Inc., will be hosting its **77th Annual Great Lakes Regional Leadership Conference** themed: **“EmPOWERing Women in Business and Leadership”** at the Hilton – Milwaukee City Center on the weekend of **April 28 to May 1, 2011**. We are looking forward to full days of learning, networking and shopping!

<u>CATEGORY</u>	<u>APPLICATION FEE</u>
Zeta National Licensed Vendor	\$400.00
Zeta Phi Beta Sorority, Inc. Member	\$350.00
Non-Zeta National Licensed Vendor	\$450.00

★ **Additional Information:**

- Fees include One Table and Two Chairs per Vendor Space.
 - Additional tables are \$25.00.
 - Licensed Vendors must be approved by Zeta Phi Beta Sorority, Inc. National Headquarters. The Zeta Licensed Vendor Number will be required upon submission of the application.
 - Vendor display days will be Thursday; April 28th thru Saturday; April 30th
 - ★ An enhancement has been made for the 2011 vending hours – You may now begin to start your vending hours on Thursday evening!
 - ★ Hours will be determined based on hotel requirements.
- The required form of payment is a cashier's check or money order.

NOTE: The deadline for vendor application submission is **Saturday, April 16, 2011**.

Please respond by **April 16, 2011** sending the enclosed form with your registration c/o:

Mail form and payment to: **Zeta Phi Beta Sorority, Inc.**
 c/o Reland Carter
 1010 Valleyview Circle
 Bloomington, IL 61705
 309-261-8547 Cell
 309 828-8357 Home

Your reservation will be confirmed upon receipt of your completed form and registration fee. Your confirmation will include the exact location of vending. In the event that the form and payment arrive after the capacity has been filled, the form, as well as, your non-deposited check will be forward back to you immediately upon receipt. Feel free to contact me, Reland Carter with any questions or concerns at 309-261-8547 Cell or 309-828-8357 Home



Ways & Means Auction Empowering Voice Soror Reland Carter

TO: ZETA CHAPTERS AND AMICAE

The Great Lakes Region is proud to present the:

Ways and Means Live Auction



The auction will occur immediately following the Amicae Breakfast. To ensure it is a financial success we ask all chapters to donate the following:

1. An item with a minimum value of \$25.00
2. Chapter information:
 - A. On a 3x5 Card
 - B. Chapter Name
 - C. Membership Category:
 - I. Graduate
 - II. Undergraduate
 - III. Amicae
 - IV. Youth
 - D. City, State
 - E. Brief description of the donated item
3. All donated items will be recognized prior to the introduction of the auction item

We ask that you bring the items to the Amicae Breakfast, tables will be set up in the room so all donated items may be viewed by attendees.

If you have any questions, please contact:

Soror Reland Carter
Great Lakes Region Ways and Means Chair
309-261-8547 Cell
309- 828-8357 Home



Resolution Committee

Empowering Voice Soror Trudy Hale

A **resolution** is a motion that needs emphasis because of its length or complexity. The function of the Resolutions Committee is to coordinate the development of resolutions that reflect the needs of the Great Lakes region.

PARTS OF A RESOLUTION:

Preamble

The preamble is that portion of the resolution which might be considered debate; it explains why the resolving clause(s) should be adopted.

The preamble begins with “Whereas” followed by a comma and the next word begins with a capital letter.

There should be no periods in a preamble. Each paragraph ends with a semicolon;

The next to the last paragraph also includes “and”. Since the preambles have no legal importance, amendments to them are not in order until the resolution is adopted-then they are brought into conformity.

The last paragraph of the preamble ends with a semicolon and may contain “therefore” e.g. “be it therefore, resolved.”

Resolving clause(s):

The words “resolved” is printed in Italics or underlined. It is followed by a comma and the word “that which” is capitalized.

If there is more than one resolving clause, each begins with “Resolved at That.....”

Resolving clauses end with a semicolon.

Next to the last clause add “and” as in the preamble.

A resolution should be written in this form:

Whereas, the Executive Board...; and

Whereas, The membership...; and

Whereas, The Regional Director...; Therefore be it

Resolved, That.....:

NOTES FOR THE RESOLUTIONS COMMITTEE

All resolutions shall be signed by the author

Resolutions should be numbered

The committee chair should report for the committee.

After reading a resolution, “I move adoption of this resolution.” No second is required.

Edit all resolutions for grammar and clarity.

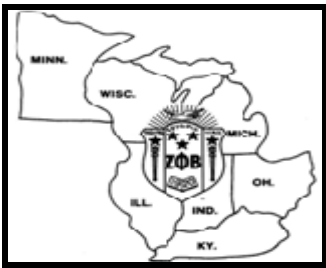
Please see Forms and Applications Section for Resolutions

77th Annual Great Lakes Regional Conference

EmPOWERing Women in Business and Leadership



Forms and Applications



Zeta Phi Beta Sorority, Incorporated
 77th Great Lakes Regional Leadership Conference
“EmPOWERing Women in Business and Leadership”
 Hilton – Milwaukee City Center

REGISTRATION FORM

ATTENDEE PERSONAL INFORMATION

Last Name _____

_____ First Name _____

Street Address _____

City State Zip _____

Evening Phone _____ E-mail Address _____

Emergency Contact Name and Number _____

Special meeting accommodation (s) _____
 Special meals: Vegetable Plate or Fruit Plate

ATTENDEE STATUS

Chapter Name _____ Chapter Location _____

Please check one: Please check all that apply:

- | | | | |
|---|--|---|--------------------------------------|
| <input type="checkbox"/> Financial | <input type="checkbox"/> Past Grand Basileus | <input type="checkbox"/> Regional Appointee | <input type="checkbox"/> Life Member |
| <input type="checkbox"/> Unfinancial | <input type="checkbox"/> National Officer | <input type="checkbox"/> Diamond Life Member | <input type="checkbox"/> Amicae |
| <input type="checkbox"/> Guest | <input type="checkbox"/> National Appointee | <input type="checkbox"/> Platinum Life Member | <input type="checkbox"/> Youth |
| <input type="checkbox"/> Regional Officer | <input type="checkbox"/> Golden Life Member | | |

REGISTRATION PAYMENT

There will be NO ONSITE REGISTRATION. A \$75.00 processing fee will be assessed for all refund requests. Any Registration Form postmarked after Saturday, April 2, 2011 will be returned.

	Regular Registration Postmarked by March 11, 2011	Late Registration (Saturday, April 2, 2011)
<input type="checkbox"/> Graduate	\$165	\$180
<input type="checkbox"/> Undergraduate	\$125	\$140
<input type="checkbox"/> Amicae	\$165	\$180
<input type="checkbox"/> Youth (Age _____)	\$ 95	\$ 95

Additional Tickets No. Tickets

- Amicae Breakfast \$30 _____ Awards Banquet \$45 _____
 Life Member Luncheon \$40 _____ Undergraduate Luncheon \$30 _____

TOTAL # TICKETS _____ **TOTAL PAYMENT \$** _____

PAYMENT METHOD

Please make your money order, chapter check or cashier's check payable to **Zeta Phi Beta Sorority, Incorporated** –

Great Lakes Region. Mail your payment and registration forms to **LaDonna Randle, Regional Tamias-Grammateus, P. O. Box 5002, Chicago, IL 60680.** Hotel reservations may be made by calling **414.271.7250.** Please mention **Great Lakes Region Conference** or **Zeta Phi Beta Sorority** for the conference rate (**Singles/Doubles \$115 per night, plus tax**).

Attendee's Signature: _____ Date: _____
 Basileus' Signature: _____ Date: _____

Date Received: _____ Amount Received \$ _____ Received By: _____
 Exempt: Yes No Regional Director's Signature, if exempt _____

Please mail two (2) copies to the Regional Tamias-Grammateus.

Revised January 2011

Zeta Phi Beta Sorority, Incorporated
 77th Great Lakes Regional Leadership Conference

“EmPOWERing Women in Business and Leadership”
 Hilton – Milwaukee City Center

Zeta Phi Beta Sorority, Inc.

77th Great Lakes Regional Leadership Conference
“EmPOWERing Women in Business and Leadership”
 Milwaukee, Wisconsin
Souvenir Journal Contract
 April 28-May 1, 2011



Chapter/Auxiliary and/or Business/Organization Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email Address: _____

(please check only one)

Full Page Ad (book size 8x10 portrait)

DEADLINE for ads is: **April 1, 2011**

- Outside Back Cover \$500
- Inside Pages \$125

- **PREFERRED FILE DELIVERY:** Ads should be e-mailed in the following PC formats (no MAC): Microsoft Word, Adobe or graphics (.jpeg, .bmp, etc.) to **glreditor@gmail.com**.
- If Ads are mailed they must be sent on CD as Microsoft Word document, PDF or picture file.
- Ads turned in after the deadline will not be printed and may be returned to the sender.
- Make Cashier's Checks or MOs payable to (no checks accepted) **Zeta Phi Beta – Great Lakes Region**

Half Page Ad

- 1/2 Page \$90

Quarter Page Ad

- 1/4 Page \$75

Business Card Ad

- 1/8 Page \$50

Total enclosed for order: \$ _____

Mail form and payment to:
 Zeta Phi Beta Sorority, Inc.
 c/o Keesha Jones
 4456 N 76th Street
 Milwaukee, IL 53218

(Do Not Write Below this Line)

AD RECEIVED ON _____ PAID \$ _____ FOR A _____ PAGE AD.
 FUNDS TURNED OVER TO TAMIAS-GRAMMATEUS ON _____, 2011. T-G INITIALS _____

UNIFORM REGIONAL SCHOLARSHIP APPLICATION COVER SHEET
ZETA PHI BETA SORORITY, INCORPORATED
GREAT LAKES REGION
2011 SCHOLARSHIP PROGRAM

- | |
|--|
| 1. The IONE HARTLEY GIBSON Scholarship*
2. IDA B. KING Memorial Scholarship |
|--|

PLEASE INDICATE YOUR CURRENT STATUS:

Host State High School Senior (*Wisconsin*)

To be filled out by College students only:

Full Time *or* Part time (*Please check your student status*)

YOUR **STATE** OF RESIDENCE IS:

ARE YOU AN ACTIVE/FINANCIAL MEMBER OF THE GREAT LAKES REGION? (N/A FOR HIGH SCHOOLS) YES NO

PLEASE INDICATE THE SCHOLARSHIP YOU ARE APPLYING FOR:

Ione Hartley Gibson Scholarship *Host State applicant only graduating senior enrolled at a high school in Wisconsin*
Ida B. King Memorial Scholarship **Undergraduate** **Graduate**

GENERAL INFORMATION	
NAME:	TEMPORARY ADDRESS @ COLLEGE/UNIVERSITY
HOME ADDRESS:	ADDRESS:
CITY:	CITY
STATE/ ZIP :	STATE/ZIP
HOME PHONE:	SCHOOL NAME:
CELL PHONE:	PHONE (<i>SCHOOL</i>):
EMAIL:	ALTERNATIVE EMAIL:
ZETA INFORMATION	
<i>(To be filled out by Undergraduate and Graduate applicants only)</i>	
ZETA CHAPTER NAME:	
CHAPTER PRESIDENT:	
PRESIDENT'S SIGNATURE	DATE:

Ida B. All applications must be completed, typewritten, and received by April 1, 2011. Please forward cover sheet, application, transcript, recommendations, and other requested documents directly to:

CARLA A. ROBINSON, SCHOLARSHIP CHAIR
 3091 Niagara CT. E
 Columbus, OH 43227

⁴² **Note:** *Scholarship recipients will be recognized at the 2011 Great Lakes Regional Conference to be held April 28-30, 2011 in Milwaukee, Wisconsin. The Regional high school recipient will be notified in advance.*



ZETA PHI BETA SORORITY, INC.

GREAT LAKES REGION

Regional Scholarship Application

~ **Ione Hartley Gibson MEMORIAL SCHOLARSHIP** ~
(High School Applicants)

Applicant Name (Last) _____ (First) _____ (Middle) _____

Date of Birth: _____ Place of Birth: _____

Number of people in your household: _____

College/University Information to Attend: _____

High School Presently Attending: _____ (City/State) _____

Student Status: Graduating Senior

Major to Pursue in College: _____

Anticipated High School Graduation Date: _____ G.P.A. _____ Classification _____

ACTIVITIES, COMMUNITY SERVICE, HONORS AND AWARDS
(Attach additional pages as needed.)

Current School Activities/Organizations: _____

Community Service: _____

Honors/Awards/Recognitions/Publications: _____

Applicant Statement of Agreement

I do hereby certify that the information given and contained in this application is both accurate and correct to my knowledge. I also give my permission for ZETA PHI BETA SORORITY, INCORPORATED, or a representative thereof, to verify the information enclosed for the sole purpose of awarding me the IONE HARTLEY GIBSON MEMORIAL SCHOLARSHIP.

Applicant's Signature _____ Date _____



ZETA PHI BETA SORORITY, INC.

GREAT LAKES REGION

Regional Scholarship Application
~ High School Student Applicants ~



PERSONAL ESSAY

On a separate sheet of paper, attach your typed, no more than two (2)-paged *personal essay*. Essays will be evaluated based on the extent to which they meet the given essay guidelines/criteria.

Formatting Guidelines: Essay should be formatted as follows:

Typed, double-spaced, standard 12-point font, with 1 inch margins. Suggested length: two (2) pages or less, minimum 150 words.

Scholarship Essay Criteria: Your *Scholarship Applicant Essay* should include responses to the following questions: ***What are your future goals? How can this award help you to achieve these goals? Explain any extenuating, financial circumstances that the committee can use to determine***

LETTERS OF RECOMMENDATION

Applicant is asked to submit two (2) or three (3) letters of recommendation from the following: One from a financial member of a graduate Zeta chapter. The second and/or third letter (s) may be requested of the following: minister, community leader, high school teacher, or school counselor.

Recommendations should include responses to the following questions: ***How has the applicant shown that she is academically prepared and motivated to succeed in college? What leadership skills does the applicant possess? What are the applicant's future academic and career goals?***

APPLICATION SUBMISSION AND DEADLINE

All application materials should be submitted **together** and mailed directly to: Carla Robinson, Regional Scholarship Coordinator. **Completed hard copy applications must be received by Friday, April 1, 2011.**

Regional Scholarship recipients will be recognized at the Awards Banquet on **Saturday, April 30, 2011** during the **ZETA PHI BETA SORORITY'S, GREAT LAKES REGIONAL LEADERSHIP CONFERENCE.**

APPLICATION REQUIREMENTS

REQUIRED ITEMS TO SUBMIT:

- ⇒ Application Cover Sheet
- ⇒ Completed Application
- ⇒ Official Transcript directly from the High School and/or in a sealed envelope
- ⇒ Two or three letters of recommendation
- ⇒ Highlights or listing (including dates) of extra-curricular activities and organization memberships

For additional information, please contact the
CARLA A. ROBINSON REGIONAL SCHOLARSHIP CHAIR,
Phone: (614) 338-1811
Email: zetacrobenson@att.net

2011 Regional Model Chapter Report Competition



2011 REGIONAL MODEL CHAPTER REPORT COVER SHEET

Chapter/Auxiliary Name _____ Institution Name (if applicable) _____

Chapter address _____ City _____ State _____ Zip _____

Sponsoring chapter (if applicable) _____

Submitted by _____ Date _____

Contact information (include cell phone and hotel room number) _____

Please check the appropriate category below:

Graduate chapters only:

- Graduate chapter less than 10 members
- Graduate chapter 10-25 members
- Graduate chapter 26+ members

Undergraduate chapters only:

- Undergraduate chapter less than 10 members
- Undergraduate chapter 10-25 members
- Undergraduate chapter 26+ members

Auxiliary groups only:

- Amicae
- Archonettes
- Pearlettes & Amicettes

For committee use only:

Date: _____
Received by: _____ Chapter: _____
Location received: _____
Time received: _____

2011 VENDOR REGISTRATION FORM

DATE: _____

Please print legibly in the space provided:

Business Name:	
Business Address:	City/State/Zip:
Business Telephone Number:	Business Fax Number:
Business Email Address:	Zeta License Number (if applicable):
Name of Contact Person:	Zeta Membership Number (if applicable):
Contact Person's Mobile Number:	Estimated arrival time for set-up:
<p><input type="checkbox"/> Zeta Licensed Vendor \$400 <i>(Vendor must be licensed by Zeta Phi Beta National Headquarters)</i></p> <p><input type="checkbox"/> Zeta Phi Beta Sorority Member \$350</p> <p><input type="checkbox"/> Non-Zeta Licensed Vendor \$450.00</p> <p><input type="checkbox"/> Additional Table \$25.00</p> <p style="text-align: right;">Total amount enclosed for order: \$ _____</p>	

Special Instructions: *(within the control of the Sorority, we have no control over the facility)*

*** Any refunds will be subject to the terms and conditions of the Refund Policy.

Please respond by April 16, 2011 by sending the enclosed form with your registration in c/o:

Mail For and cashier's check/MO to: Zeta Phi Beta Sorority, Inc
c/o Reland Carter
1010 Valleyview Circle
Bloomington, IL, 61705

DO NOT WRITE BELOW THIS LINE

Date Received: _____ **Amount\$** _____ **Registration #** _____

Resolutions Form

Please list resolutions for review at the 2011 Regional Conference. Provide a brief rationale/explanation. All resolutions must be submitted by the chapter.

Please Print or Type

Chapter: _____

Date of Proposed Resolution Approved by Chapter: _____

Proposed Resolution #1

Proposed Resolution #2

Proposed Resolution #3

Basileus: _____ Date _____

EMAIL to thale_zhopegr@live.com or mail this form by April 20, 2011 to:

Soror Trudy Hale, Ph.D.
GLR Resolutions Chair
P.O. Box 3511
Highland Park, MI 48203

Joining Zeta

When you join Zeta . . .

You join Fannie, Pearl, Arizona, Myrtle, and Viola
You don't join a Chapter; you just affiliate with one
You unite in a common interest -
You believe in the same creed and roll up your sleeves for the good of the order.

When you join Zeta ...

You are *NOT* joining a perfect group
Your church is not perfect, but you continue to love God
Your home is not perfect, but you work to make life better
Zeta may have some flaws, but you wash, polish and clean up the smudges
So that the true light of Zeta shines through.

When you join Zeta . . .

You become part of a family
With Sisters you'd like to shake, but you love them anyway
With Sisters who have "issues", but you help them anyway
With Sisters who just don't do right, but you support them anyway
With Sisters who make mistakes, but you forgive them anyway
Just as the Father has forgiven you.

When you join Zeta . . .

You wear your colors proudly
Because you know that you are true "blue" and from a "royal" lineage
You have a "pure white" spirit, not stained with pettiness and greed
You fasten on the shield behind the Dove
Because you seek peace and harmony in your Chapter.

When you join Zeta . . .

You are a Finer Woman who lives Proverbs 31, verses 10-31
You are a Scholar, a life-long learner because there are no dumb Zetas
You know the meaning of Sisterhood because you don't drop in and drop out
You know all about Service because you look for ways to help others.

When you join Zeta . . .

Your soul turns to ice when you mourn a Triumphant Zeta
But you don't let Death win because you keep fond memories of her
You don't wallow in sadness when a Sister goes inactive
But swallow the hurt and move on
Because in Zeta, there is always work to be done.

*Dorothy Franks King, Golden Life Member
Sister of the Dove Since 1967
Charter Member of Lambda Rho Zeta Chapter, Pontiac, MI*

